Sukses Berkarir di Bidang Teknologi Informasi dan Berwirausaha di Masa Sulit

UNIVERSITAS KRISTEN MARANATHA

THE FACULTY OF INFORMATION TECHNOLOGY
NO LIMITS, NO BOUNDARIES

Sabtu, 24 April 2021

MATERI PEMBICARA

Instagram: @itmaranatha
www.it.maranatha.edu

KULIAH DI FAKULTAS IT MARANATHA BISA LANGSUNG DAPAT 2 GELAR LHO!!!

FTI TEKNIK INFORMATIKA

CYBERNETICS SOLUTIONS: BRIDGING IT AND SOCIETY

UNIVERSITAS KRISTEN MARANATHA

Fakultas Teknologi Informasi
Program Studi Sarjana
Teknik Informatika

Jl. Prof. drg. Surya Sumantri, M.P.H. No. 65, Bandung - 40164, Jawa Barat, Indonesia
Email: cs@maranatha.edu | **Hotline:** (022) 280 6543 | **WA :** 08111 200 6543

pmb.maranatha.edu

PROGRAM STUDI SARJANA

TEKNIK INFORMATIKA

Gelar Akademik: S.Kom. (Sarjana Komputer)

Jumlah Kredit:	Masa Studi:
144 SKS	4 tahun

CYBERNETICS SOLUTIONS: BRIDGING IT AND SOCIETY

Pembelajaran seimbang antara konseptual dan praktik di laboratorium agar siap berkarya secara maksimal di dunia kerja atau usaha

KONSENTRASI

- *Data Analyst*
- *Network and Security Architect*
- *Multimedia and Game Developer*

Proses pembelajaran berfokus terhadap pengembangan software dan ilmu computer science, untuk mengasah kemampuan dalam bidang:

IT Solutions - Independent Software Vendor - System Analyst

FAST TRACK PROGRAM

Menyelesaikan masa studi selama 5 tahun dengan meraih gelar Sarjana dan Magister

KURIKULUM DAN SERTIFIKASI BERTARAF INTERNASIONAL

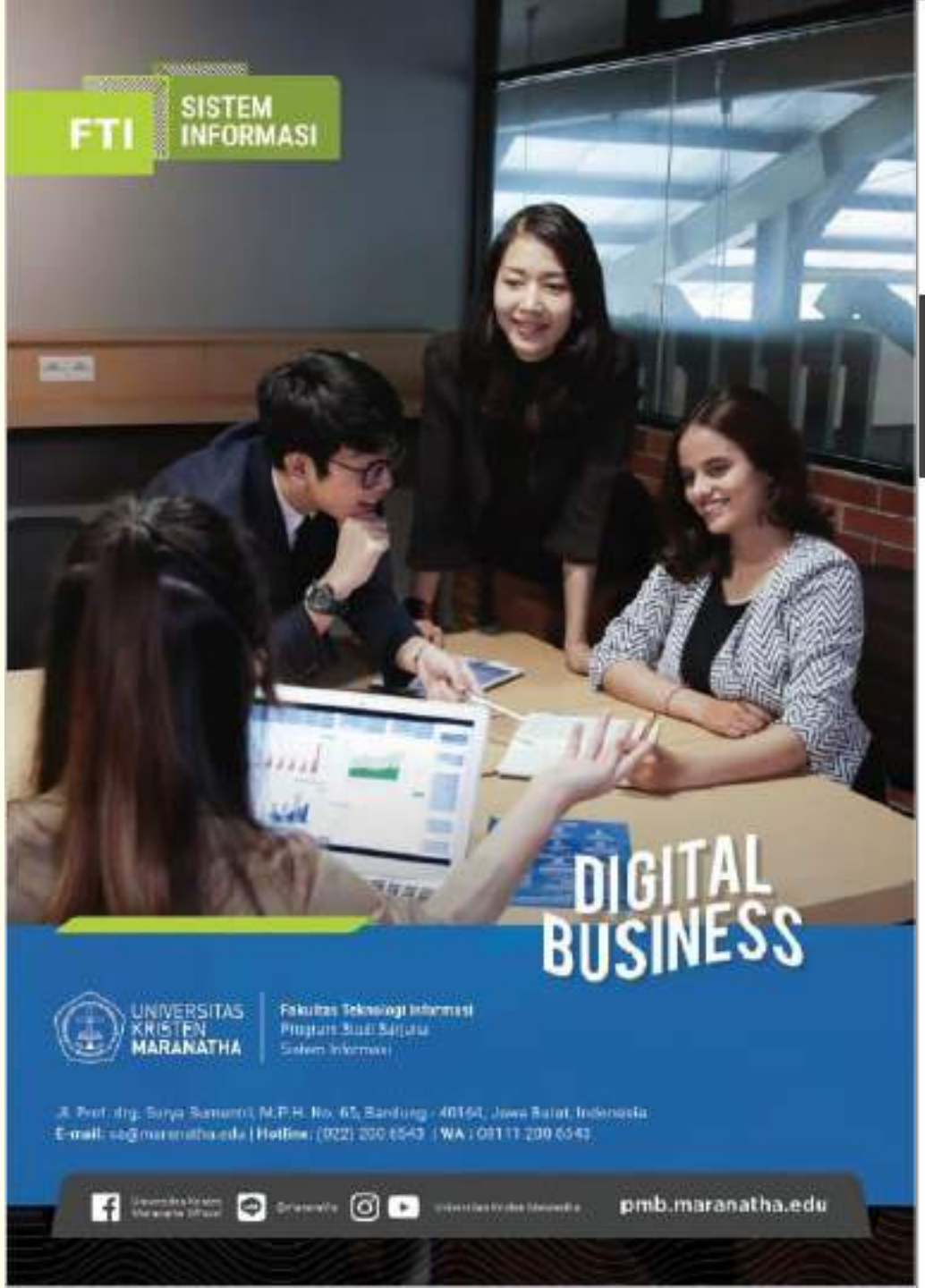
(Oracle Academy, CISCO Academy, EC-Council Academia, Red Hat Academy, MikroTik Academy, SAP University Partnership Program, Google Android)

KERJA SAMA INDUSTRI

Kerja sama dengan industri berskala nasional maupun internasional (GDP Labs, Blibli.com, Medion, OCBC NISP, WIT, Geekseat, dan Agate)

PILIHAN KARIER

Technopreneur | *IT Solution Architect* | *Network Engineer* | *Chief Technology Officer (CTO)* | *Data Analyst* | *Mobile Developer* | *Net Developer* | *Java Developer* | *Web Developer* | *Intelligent System Developer*



PROGRAM STUDI SARJANA

SISTEM INFORMASI

Gelar Akademik: **S.Kom.** (Sarjana Komputer)

Jumlah Kredit:	Masa Studi:
144 SKS	**4** tahun

KOMPETENSI

- *Data Analyst and Business Intelligence*
- *Enterprise Information System*
- *Digital Business Development & Management*

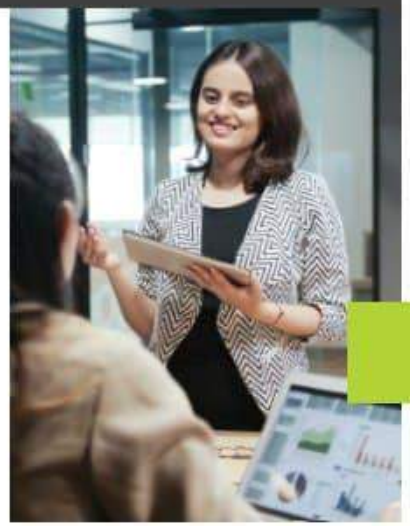
KONSENTRASI

- *Enterprise Application Development*
- *Enterprise Resource Planning (Supply Chain, Human Resource, Finance, Project Management)*
- *Data Analytics & Business Intelligence*
- *Technopreneurship (Digital Business) & Digital Marketing*

DIGITAL BUSINESS

Mengutamakan ilmu dan teknologi terapan termutakhir di empat bidang:

Business Intelligence, Digital Marketing, Technopreneurship, dan Enterprise Resource Planning



FAST TRACK PROGRAM

Menyelesaikan masa studi selama 5 tahun dengan meraih gelar Sarjana dan Magister

Berkesempatan untuk memiliki sertifikasi internasional bidang ERP (SAP Consultant), *Information Security* (CEH), *Data Analytics* (Tableau & Google) dan *Digital Marketing* (CDM)

KERJA SAMA

Institusi dan vendor di tingkat nasional maupun internasional (Cisco Academy, Oracle Academy dan EC-Council Academia)

PILIHAN KARIER

E-Commerce Developer, Startup/Digital Business Owner | *Digital Marketeer* | *Business Analyst* | *ERP Specialist* | *Consultant* | *Information System Auditor* | *Business Intelligence Engineer* | *Software Quality Assurance*

AYO KULIAH MAGISTER ILMU KOMPUTER BERSAMA FAKULTAS IT MARANATHA!

POTONGAN 2,5 JUTA/SEMESTER!

PROGRAM MAGISTER

ILMU KOMPUTER

Gelar Akademik: **M.Kom.** (Magister Komputer)

Jumlah Kredit:	Masa Studi:
36 SKS	**3** semester

BIG DATA AND E-BUSINESS INTELLIGENCE

MULTIENTRY
Mahasiswa dari latar belakang ilmu S-1 non Teknik Informatika/ Ilmu Komputer harus mengikuti Program Matrikulasi

BLENDED LEARNING
Model perkuliahan fleksibel, antara kuliah online dan kuliah tatap muka serta mahasiswa tetap dapat melanjutkan pendidikan sambil membangun karier

CASE STUDIES & HANDS-ON
Keseimbangan konsep dan penerapannya dalam berbagai studi kasus bersama industri dan jejaring alumni

HOLISTIC APPROACH
Kolaborasi muatan lintas mata kuliah untuk pemahaman materi secara holistik

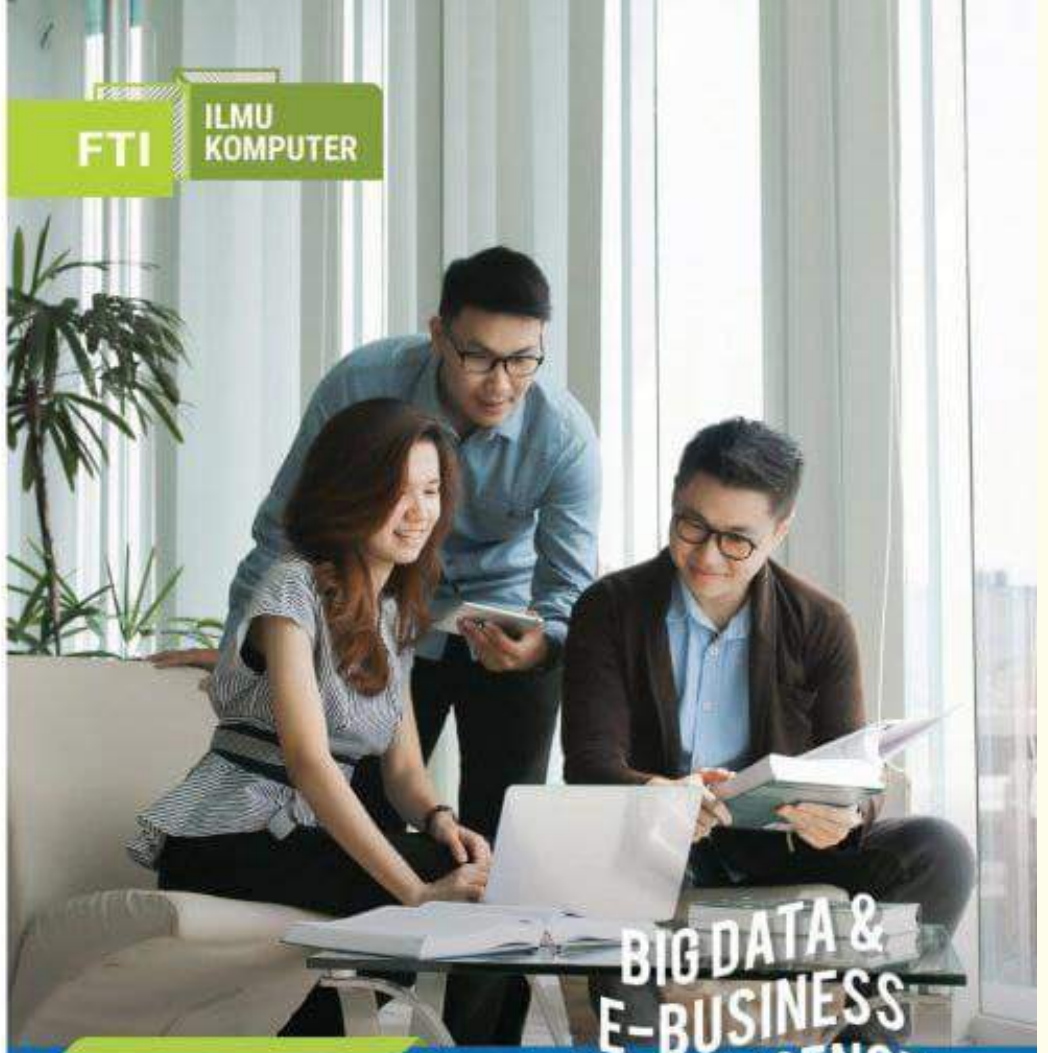
PROFIL LULUSAN

- *Data Warehouse Manager*
- *Big Data Analyst*
- *Information Architecture Manager*

Lulusan mampu mengelola data dari berbagai sumber, mampu berinovasi dalam mengelola perangkat lunak guna menganalisis data serta mampu mengelola model data organisasi untuk menyelesaikan persoalan di perusahaan atau di masyarakat

KERJA SAMA

G Suite · academy data · BNSP · aws educate · coursera for Campus



FTI ILMU KOMPUTER

BIG DATA & E-BUSINESS INTELLIGENCE

UNIVERSITAS KRISTEN MARANATHA

Fakultas Teknologi Informasi
Program Magister
Ilmu Komputer

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UNIVERSITAS KRISTEN MARANATHA

Fakultas Teknologi Informasi

WEBINAR

Marolop L. David Siagian, S.Kom.

Product Manager

Brankas

Sukses Berkarir di Bidang Teknologi Informasi dan Berwirausaha di Masa Sulit

SABTU | **10:00**
24 APRIL | **WIB**

Lulusan Program Studi Teknik Informatika 2010

PEMBICARA

Hi!

It’s Marolop L David S. - IT 2010

How can I help?

Nice e-meeting you!

System Development Engineer

Product Manager

Product Manager

Product Manager

Product Manager - HappyData

Product Manager

Advisor

The Journey

1. Sadar salah jurusan.
2. Iseng jualan, suka -> Suka dan ga berani nyoba (waktu kuliah)
3. Say “Yes” jadi developer, setelah mention di email “Saya tidak mau di IT”
4. Marketing? Tidak “seminat” itu
5. Hiring CTO di company kedua salah ”baca CV”
6. Makin yakin dengan jalan yang sekarang karana business != revenue

Potensi Karir

1. Potensi tinggi, corona melanda, tetep dicari
2. Persaingan ketat
3. Belajar tiada akhir

Tips

Set Goals and Start Small

Work Hard, Rest (and Play) Hard

Invest!

Brankas

we're hiring interns!

Systems Developer Interns

Awesome individual with an interest in building production quality systems in Go. Candidates should have a strong desire to work in a fast moving, but rigorous development environment, with focus on pushing high quality, production grade, and secure code.

UX/UI Interns

A strong UX/UI design intern to deliver world class digital products, solutions and services. Candidates should have a strong desire to work and learn in a fast moving, but rigorous environment. You will work collaboratively with multi-disciplined teams to provide clarity, guidance and input on designs and development to ensure the best quality product is delivered.

careers@brank.as www.brank.as olop@brank.as

Let’s Connect

https://www.linkedin.com/in/siagianolop/

IG + Twitter - @siagianolop

UNIVERSITAS KRISTEN MARANATHA | Fakultas Teknologi Informasi

WEBINAR

Sukses Berkarir di Bidang Teknologi Informasi dan Berwirausaha di Masa Sulit

SABTU 24 APRIL | 10:00 WIB

Lois Amilia, S.Kom.

Associate Operation Project Management Manager

Blibli

Lulusan Program Studi Sistem Informasi 2010

PEMBICARA

Lois **Amilia**

Blibli.com

Associate Operation Project Manager

2014 – now

Professional Makeup Artist

@louiseamilia_mua

2017 – now

tvN 토일드라마
START-UP
START-UP
CEO

48% of Millennials Want to be Part of Startup Company

Fast Business Growth

Change Maker

Recognition & Opportunities

Innovative Environment

Promotion & Salary Increment

TheJakartaPost

NEWS • SPORTS

Asian Games: Blibli takes over ticket sales after glitch in KiosTix system

Callistasia Anggun Wijaya

Jakarta • Fri, August 17, 2018

Online ticket seller KiosTix has enlisted the help of e-commerce platform Blibli.com to sell Asian Games tickets following a technical glitch in the KiosTix system that has seen thousands of fans fail to purchase tickets.

Over the past three days, people could not buy any Asian Games tickets at all, because the ticketing system was down.

Indonesian Asian Games Organizing Committee (INASGOC) secretary-general Eris Herryanto said that, starting Friday, spectators could buy Asian Games tickets on *blibli.com*.

Professional Makeup Artist

“Never rely on one flow of income.” – Grant Cardone

“Find a way to get paid for doing what you love, then every paycheck will be a bonus.” – Oprah Winfrey

Be **CREATIVE & EXCELLENT** – Seek **OPPORTUNITIES** – Find Your **UNIQUENESS** – Be **PERSISTENT**

Thank you.

See you on top!

UNIVERSITAS KRISTEN MARANATHA

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WEBINAR

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SABTU 24 APRIL | 10:00 WIB

William Surya Setiadi, S.Kom.

Software Engineer

PayPay Corporation

Lulusan Program Studi Teknik Informatika 2011

PEMBICARA

Career in the IT Industry

William Surya Setiadi, S.Kom.

Software Engineer - PayPay Corporation Japan

IT 2011 - Maranatha Christian University

2y 3m Software Engineer - 1y 1m Senior Software Engineer

Mostly BE + 2 FE projects

Multiple projects, various microservices (Cart, Order, Inventory, etc.)

Responsibilities: Development, Design, Delegation

1y 9m Software Engineer

Mostly BE + 1 FE project

2 projects: Hybrid mobile app, global active-active BE

Responsibilities: Research, Development, Design, Testing

6m~ Software Engineer

Full BE

Merchant Services

Responsibilities: Research, Development, Design, Testing

Journey & Struggles

Fresh Graduate - Blibli.com

- Everything is new, unknown, and exciting.
- Information overload.

Blibli.com - Overseas

- Many rejections.
- Leaving good company, friends and family.

Journey & Struggles

Japan, Rakuten

- Culture shock
- Language barrier
- Unsuitable working environment
- Impostor syndrome
- Dunning-kruger effect

Now

- Career intersection

Tips

- Growth mindset.
- It’s ok to not know. It’s not ok to stay that way.
- Know your workstyle. Know your balance.
- Learn how you learn. Then learn.
- Gain as much perspective as you can.
- Everyone is a work in progress.

We’re Hiring!

about.paypay.ne.jp/career/en

linkedin.com/company/paypay-corp

Let’s Connect!

linkedin.com/in/william-surya-setiadi

UNIVERSITAS KRISTEN MARANATHA

Fakultas Teknologi Informasi

WEBINAR

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SABTU | **10:00**
24 APRIL | **WIB**

Martha Sutopo, S.Kom.
Senior Backend Developer
SiCepat

Lulusan Program Studi Teknik Informatika 2010

PEMBICARA

Sukses Berkarir di Bidang Teknologi Informasi dan Berwirausaha di Masa Sulit

Martha Sutopo

Introduction

- I’m a Founder & CEO at **HiColleagues**
- Senior Backend Developer at **Sicepat**
- Lead Mobile Apps at **Paideia**
- 7+ years of experience in IT Industry
- Java, Delphi, Golang, Kotlin, Swift, Flutter, Vue.js

Google Developers Group Indonesia

https://www.youtube.com/watch?v=yHW9_yjTUVg&t=193s

Google Developers Space Singapore

https://www.youtube.com/watch?v=9IAWI_dT96E&t=31s

How to get this Position?

- Work hard
- Never stop learning new things
- Never give up

How Big IT Potential?

IT Potential

Kebutuhan Developer Lokal Masih Tinggi, Pemerintah Gelar Baparekraf Developer Day 2021

Rizky Pordana - 3 April 2021, 14:43 WIB

Source: https://prfmnews.pikiran-rakyat.com/nasional/pr-131715517/kebutuhan-developer-lokal-masih-tinggi-pemerintah-gelar-baparekraf-developer-day-2021?page=3

IT Potential

10 Pekerjaan yang Laku di Masa Pandemi Corona

Tim, CNN Indonesia | Senin, 06/07/2020 12:53 WIB

Bagikan :

Banyak orang yang harus menganggur karena pandemi. Agar tetap dapat pemasukan, berikut ide pekerjaan yang laku saat corona dan bisa dicoba. (Foto: istockphoto/Milan Markovic)

Source:
https://www.cnnindonesia.com/gaya-hidup/20200702112635-284-519969/10-pekerjaan-yang-laku-di-masa-pandemi-corona

IT Position

- Backend
- Frontend
- Mobile Apps
- Game
- Data Science
- Dev Ops
- QA
- Etc

Tips

- Find your passion
- Being an expert in one field
- Share your knowledge to everyone

Thank you!

Martha Sutopo

Founder & CEO at HiColleagues

Connect with me at:
https://www.linkedin.com/in/martha-sutopo-47339475/

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Fakultas Teknologi Informasi

WEBINAR

Sukses Berkarir di Bidang Teknologi Informasi dan Berwirausaha di Masa Sulit

SABTU 24 APRIL | 10:00 WIB

Muhammad Rizki Fahrurrozi, S.Kom., MM.

CEO & Founder

Boleh Dicoba Digital

Lulusan Program Studi Teknik Informatika 2009

PEMBICARA

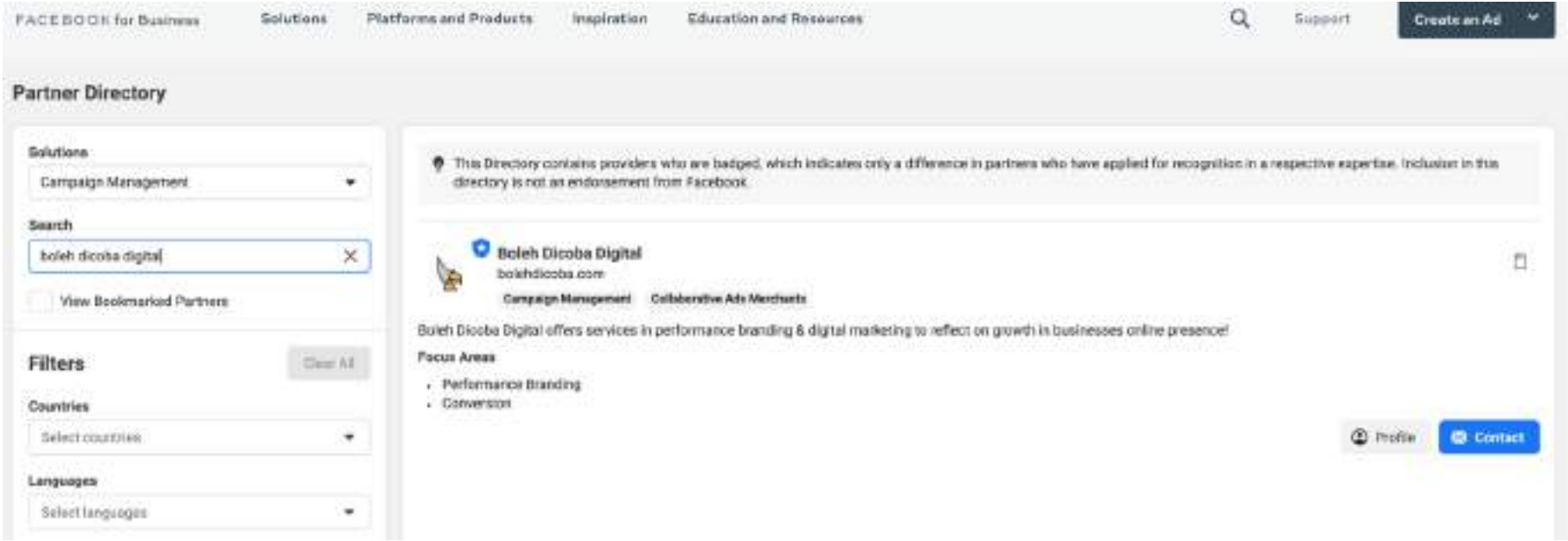
Introduction

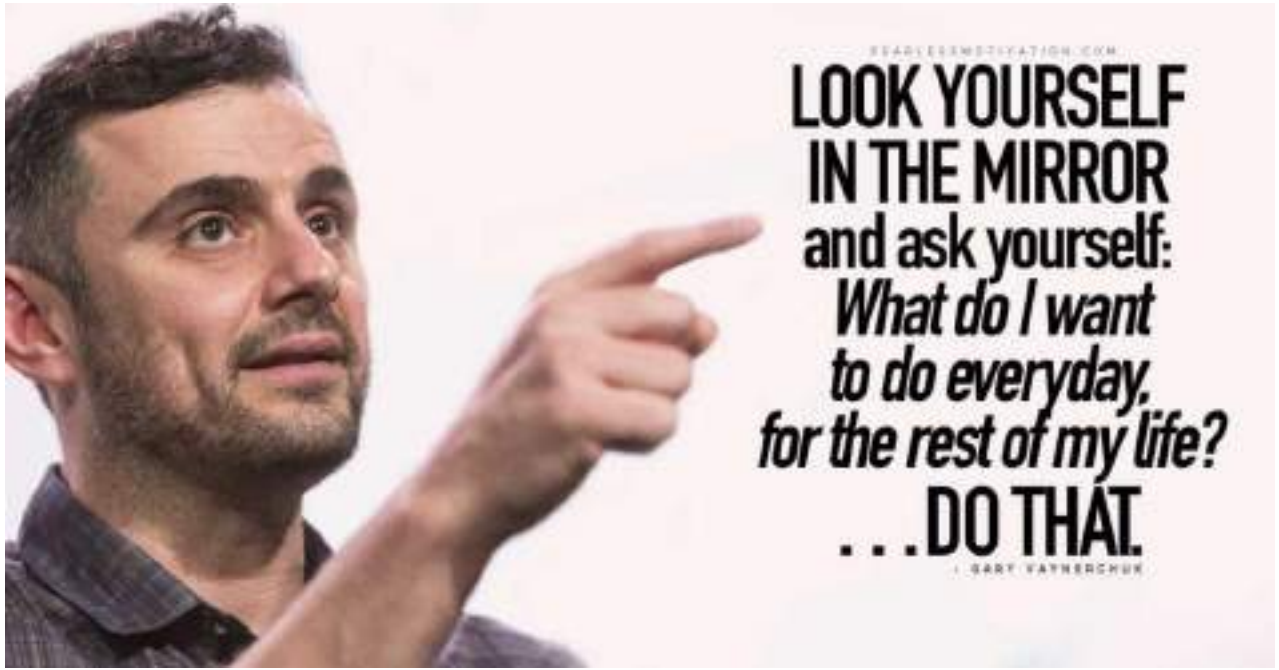
M. Rizki Fahrurrozi -Oni

Founder and CEO of Boleh Dicoba Digital

- Experienced in managing SMB to Big Corporation's online business and digital marketing strategy.
- Experienced in developing digital report tools and developing an optimal e-commerce website.
- Experienced in growth hacking to growth brand 10x .

The journey


FACEBOOK for Business
Solutions
Platforms and Products
Inspiration
Education and Resources
Support
Create an Ad
Partner Directory
Solutions
Campaign Management
Search
boleh dicoba digital
View Bookmarked Partners
Filters
Clear All
Countries
Select countries
Languages
Select languages
This Directory contains providers who are badged, which indicates only a difference in partners who have applied for recognition in a respective expertise. Inclusion in this directory is not an endorsement from Facebook.
Boleh Dicoba Digital
bolehdicoba.com
Campaign Management
Collaborative Ads Merchants
Boleh Dicoba Digital offers services in performance branding & digital marketing to reflect on growth in businesses online presence!
Focus Areas
Performance Branding
Conversion
Profile
Contact


LOOK YOURSELF
IN THE MIRROR
and ask yourself:
What do I want
to do everyday,
for the rest of my life?
. . . DO THAT.

2020 - A Year of Accelerated Evolution

"We're not going back to the same economy – we're recovering, but to a different economy and it will be one that is more leveraged to technology."

-Jerome Powell

Federal Reserve Chairman

Source: Facebook: Trends 2021 reset not restore

Thankyou & Let’s Connect!

https://www.linkedin.com/in/muhammad-rizki-fahrurrozi-942791182/

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SABTU | **10:00**
24 APRIL | **WIB**

PEMBICARA

Djono Albar Burhan, S.Kom., MMgt(Int. Bus)
CEO
BK Group

Lulusan Program Studi Sistem Informasi 2012

System.Out,print(“Hello World”);

Djono Albar Burhan, S.Kom, MMgt (Int. Bus), CC, CL

Why Business?

- o Opening Job Opportunities
- o Unlimited Income
- o The Power of Leadership

Challenges And Howto

- Uncertainties
- Money Management
- Critical Thinking, Be Rigid Yet Adaptive

Tips And Tricks

- Be An Employee
- Networking Is The Key
- Expect The Unexpected
- Read Books, Watch Youtube
- Invest In Stockmarket

"It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change"
- Charles Darwin
LeadershipQuote.org

Thank You